

AURORA WEBSTER

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Detail-oriented, versatile graphic designer with experience in illustration, print prepress, and studio art

SKILLS

Adobe Suite

*Proficient in Photoshop, Illustrator, InDesign, and Acrobat Pro, including Pitstop
Some experience in Premier, After Effects, Lightroom, and Animate*

Graphic Design

*Brand identity (logos, color builds, brand standards)
Layouts (business cards, advertisements, posters, fliers, catalogs, newsletters, labels, packaging, forms)
Quality improvements (rebuilding previous logos/designs, vectorizing raster images, retouching photos)*

Print Prepress

*Digital preflight (color/size/resolution correction, retouching, brand consistency management, analyzing press checks)
File editing (including Adobe files, PDFs, and all common image formats)
Preparing files for print (digital & offset, labelmakers, packaging, large-format, vinyl, signs, shirts, promotional products)*

Illustration

*Traditional media (acrylic, oil, gouache, watercolor, marker, pen, collage)
Digital media (vector, raster, digitally editing scans & photos of physical artworks)
Comics, character design, costume design, basic animation*

Communication & Project Management

*Google Drive office suite (collaborative methods to increase productivity & organization within a project team)
Organizing & synthesizing instructions (design inspiration, copy, guidelines)
Client emails (sending proofs, making changes, conflict management)
Tracking time for accurate client billing*

Office skills

*PC & Mac
Microsoft Office Suite (Word, Powerpoint, Excel)
Clear & consistent file management in a company-wide server system*

EXPERIENCE

Freelance Design & Illustration 06/2017 – Current

Aurora Webster Art & Design, Duluth, MN

- Designed & rendered custom illustration, layout, and branding for individuals and local businesses
- Assisted local authors with illustrations, layout, editing, and print-on-demand self-publishing
- Assisted in painting a 2020 mural project at the Seafarers Center in Lincoln Park, Duluth

Design & Prepress Technician 12/2016 – 03/2020

JS Print Group, Duluth, MN

- Designed & preflighted files for a wide variety of printing & production formats
- Collaborated with production team to prioritize & meet tight deadlines, including rush jobs
- Managed design, preflight, organization, and communication for monthly mailer featuring up to 54 ads

Design & Illustration Assistant 06/2015 – 09/2020

Kollath Graphic Design, Duluth, MN

- Photographed & illustrated product, digitally or traditionally, for businesses such as Duluth Trading Company
- Created updated layout designs from previous files, implementing text and design changes

EDUCATION

Hamline University St. Paul, MN

*Bachelor of Arts in Psychology 2017
Bachelor of Arts in Studio Art 2017*

Dean's List, 3.985 GPA

Phi Beta Kappa member

Additional Digital Media Arts courses